



FINGER LAKES RUNNERS CLUB

BOARD OF DIRECTORS MEETING

February 11, 2015 5:30 pm

103 Kennedy Hall, Cornell University

*Robert's Rules Tip of the Month: **Handling Urgent Business***

When a situation arises needing a decision before the next regular meeting, a special meeting could be called, an executive board might decide, or an officer might take unauthorized action and seek ratification of it at the next meeting. A special meeting can be called only if and as the bylaws provide. When a special meeting would be impractical, the bylaws may provide for an executive committee to act for the full organization.

In attendance:

Board members: Lorrie Tily, Bruce Dunham, Rusty Russell, Denice Cassaro, Scott Wehnwein, Sue Aigen, Bruce Roebal, Mike Allinger, Gary McCheyne, Maria Costanzo, Joel Cisne, Boris Dzikovski, Mickie Jauquet, Gerrit van Loon, Shelly Marino.

Club members and guests: Adam Engst

The meeting was called to order at 5:35 PM.

Review of Meeting Materials; Revisions to the Agenda

- Adam will report for the VP of Track
- Adam is also present for our discussion about WebScorer

Approval of the January Meeting Minutes

- Gary moves, Denice seconds
- one abstention, all others approve

Current Events Reports & Business

Winter Chill—Joel Cisne

The Winter Chill series was a success. There was an average of about 50 runners each week, and at least 50 membership apps were received. Two people, including Gerrit, completed all 5 5Ks. The series was in the black, probably by about \$300. Joel would happily entertain the idea of someone else stepping up to direct in the future.

Super Frosty Loomis—Boris Dzikovski

The snowshoe race was a big success. There were 21 registrants and everyone had a good time. In the future, The Cayuga Nordic Ski Club may join the event with a ski race. Medved Running & Walking Outfitters (Rochester) has expressed interest in being a sponsor. Boris rented a porta-potty for 1 month, for \$130, that will stay there for runners & skiers. The ski club may extend the rental.

Hartshorne Memorial Masters Mile—Charlie Fay

Adam reported. Everything went very well and the participants were effusive in their praise. There were fewer women this year, and no records were set.

Skunk Cabbage Classic—Alex Kleinerman (by email)

There are already over 600 registrants: 500 in the half, 100 in 10K. The Cornell Running Club has sponsored the event. Cornell required that a Cornell group sponsor the event in order to use Cornell facilities.

Girls On The Run—Lorrie Tily

Lorrie proposes scholarships for 4 sites at up to \$1000 each. School officials would decide on the recipients and determine their individual needs. Girls would not receive full scholarships unless they really needed them. The schools will ask us for a specific amount, with a maximum of \$1000 per site.

- The 4 sites are Beverly J. Martin elementary school, GIAC, and elementary schools in Lansing and Moravia. BJM and GIAC may combine to have a joint program. Each program can have between 8 and 20 girls.
- The program ends with a 5K race at the end. They want the race to be for GOTR only and a closed course, so Twilight is not appropriate.
- Joel comments: could some of the (college) scholarship money be diverted to this? Could limit scholarship to \$2000 total. Lorrie: Triple Cities designates proceeds from one race to scholarship funds.
- Bruce R has two comments: Growing runners is much better than rewarding runners after the fact. And – what about boys?
- Lorrie moves to approve up to \$4000 on the assumption that there will be 4 sites. Sue seconds the motion. Lorrie abstains from the vote; all others in favor.

Scholarship Update—Lorrie Tily

Letters have gone out to schools. Lorrie used email as much as possible. Has received one letter of recommendation already. The scholarship account has ~\$16K.

Executive Report: Mickie Jauquet

Our new board members have been voted on and they are voting members (there was confusion at last meeting as to whether the new members could vote).

Secretary Report: Mickie reporting for Nancy

The 2014 Hartshorne Memorial Volunteer of the Year award has been determined, with 2 recipients. There were 8 nominees from 29 voters. There were 9 votes for one person and 10 for another. The winners will be announced at the Annual Meeting.

Vice-President's Reports & Business

Trails—Rusty Russell

Everything is under 3-4' of snow.

- Joel: it would be nice for club members to join in on a trail work day.

Roads—no report

Track—Adam reporting for Rob Kurcoba

- The Feb. meet was successful. A 10-year-old girl unofficially broke a national record! 176 people pre-registered, but then 3 large teams didn't come. Adam had to scramble to modify registration at the last minute so the runners could be seeded. We need to make sure coaches know that they need to let us know if they can't come to a meet.
- Cornell again failed to provide tables that we paid for. Rob had repeatedly confirmed that the tables would be available. We were able to leave equipment locked in the track cage, that worked well. There may be an empty locker available in Barton that we could use.
- Adam collected emails from registrants so he can encourage them to pre-register next time.
- Gary deposited \$423 from the January and February meets.
- Adam renewed our MeetPro membership, \$200 for one year – for all track meets.

Unfinished Business

Webscorer/Timing of Smaller Races—Adam Engst

- Joel: Webscorer doesn't work for Winter Chill due to frozen fingers.

- Adam: Thom B is the next race it could be used for. Need PayPal account or some way to pay. WebScorer supports some other merchant accounts.
- Payments would come in, need to pay a percentage for each runner to WebScorer. Then we would need to withdraw the rest of the proceeds from PayPal account (don't want to leave a balance in the account).
- Sue: is PayPal vulnerable? Adam: yes, like anything else. The account should have a 20-character random password.

Adam's general advice on passwords: If you have any passwords under 12 characters, go home and change them. And never use the same password on different sites. Use a password manager program.

- Joel: PayPal fees are high, and WebScorer has a fee on top of that. Would like to keep using Racelt for registrations and fees, then feed the registration list to WebScorer.
- Adam: to do that, race directors would have to download registration data from Racelt, format it appropriately, upload it to WebScorer. Re-formatting can be a pain. He thinks that the transaction costs are roughly the same as Racelt.
- To use WebScorer, we really really need to have people preregister.
- Scott: what about really bad weather conditions? Adam: smartphones/tablets can be protected by a tent, plastic bag, etc.
- Adam already took steps to form a timing team of people who can time the various races using WebScorer. Several people have been trained.
- Boris: is it possible to have people pre-register, but not collect money until race day? Adam: Yes.

Committee Reports & Business

Finance— Bruce Dunham

- Financials will be available in a few days. Treasurers are now using QuickBooks online. It costs ~\$20/month.
- Adam: it needs a 20-character password!
- Treasurers got new signature cards for bank account.
- There were two deposits recently – \$640.70 and \$2808.00. Treasurers need to know what they were for!
- Adding Mickie Sanders-Jauquet and Bruce Dunham to the corporate investment accounts and removing Joel Cisne needs board approval. Sue moves that we have a resolution, Gary seconds it. Unanimous approval.
- Store accounts: Sophia will make a list of stores where we have accounts. Will ask RDs which other stores they use and try to get accounts there.
- Finance committee revised some wording about reimbursement about sales tax. RDs must make every effort not to pay sales tax, but it may be reimbursed.
- The Finance Committee will get a report on club investments for its next meeting (Feb. 26, 6 PM) and will work on a yearly budget.
- Race directors can get specific insurance certificates online – Bruce will send out the link. (Update after the meeting: the Additionally Insured form can be requested at <https://www.starfinancial.com/rrca-request-form>)

Membership—Katie Stettler (by email)

27 life

220 individual

171 family

total 418

no teams currently

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Marketing —Maria Costanzo/Mickie Jauquet

- Magnets of Calendar – Mickie got quotes from \$330 – \$500 for 500 magnets. Gary has a friend in the printing business, he can also get a quote.
- Pam has been in contact with the Ithaca Voice and is writing a draft column for them, on local running opportunities for youth.

Website committee – no decision yet. Total cost for overhauling the website will probably be 8-10K. The committee is meeting again on Feb. 18.

Web Presence—Maria Costanzo
We still have a website.

Equipment—Gary McCheyne
We still have equipment.

Volunteer—Denice Cassaro
Denice is dusting herself off after falling off the radar. Will have more to report next meeting.

Programming- Gary McCheyne

Annual meeting: March 22, Joe's Restaurant, 4-6:30

- Free but people need to pre-register; total cost \$1104; will include a dessert competition.
- Denice moves to fund the meeting, Maria seconds the motion. Lorrie abstains, all others in favor.

Animal Athletics:

- Yassine and Willie agreed to lower their teaching fee to \$65/session and will include 2 free kids sessions.
- Our total cost will be approximately \$2240. If there are not at least 4 pre-registered participants, a session will be cancelled. The financial worst case – only 4 registrants per session, extremely unlikely to happen – would cost us ~\$1500.
- Yassine was chosen to represent the US at the IAU World Championships in France during this time frame. Yassine will be in Ithaca for the first week and their colleague Amanda Brown will fill in for Yassine during the 2nd week with no extra charge.
- Denice moves that we accept the proposal, Shelly seconds, Bruce thirds. 12 in favor, no opposed, 2 abstentions. Motion is passed.
- Denice: we need to make sure that the advertising makes clear the workshop isn't about animals!

Joel motions to adjourn, Denice seconds. Meeting adjourned at 7:05 PM.

Next Board Meeting: *March 11, 2015*