



**FINGER LAKES RUNNERS CLUB**  
Minutes of BOARD OF DIRECTORS MEETING  
November 13, 2013 5:30pm  
105 Kennedy Hall, Cornell University

In attendance: board members Rob Kurcoba, Bruce Roebal, Maria Costanzo, Charlie Fay, Andy Jordan, Joel Cisne, Steve Shaum, Nancy Kleinrock, Evan Kurtz, Lorrie Tily, Denice Cassaro, KC Bennett, Shelly Marino, Gerrit van Loon, Sophia Darling, Gina Giambatista and Sue Aigen; and FLRC member Bruce Dunham

Meeting was called to order at 5:36 pm by President Joel Cisne. Those present introduced themselves.

The president gave a recap of last month's meeting.

**Additions and deletions to agenda:** The Vet Women's XC team is going to the National XC meet in Bend, Oregon in December.

**Review and approval of the October minutes:** Steve moved and Nancy seconded that the October minutes be approved. Motion carried.

**Previous and upcoming races; current activities:**

**Danby Down 'n Dirty (Andy):** The race went well. Weather was good and they took in a reasonable amount of money. Andy hopes to have online registration for next year's race.

**Winter Chill (Joel):** The permit application is in hand. Dates are Jan. 5, 12 (at the track meet), 19, 26 and Saturday, Feb 1. Joel is looking into the possibility of having a last-race party in conjunction with Island Fitness – a co-branding effort.

**Turkey Trot (Bruce):** Bruce is changing the finish procedure at the race; runners will put their stickers in a box, and someone else will handle them from there. The Ithaca Journal will cover the race. Bruce is all set, but could use a few volunteers. He would like to have a smaller-than-the-big-clock LED timeclock, to keep the "small town flavor" of the race. It was suggested that he use a tablet computer housed in a zip-lock bag to protect it from moisture. Last year there were 456 participants. This year he expects >500.

**Movement challenge (Gerrit):** Gerrit's office is having a movement challenge, encouraging everyone to join by pledging to do 15 minutes a day of physical activity every day from Thanksgiving to New Year's Day.

**Slate of officers for 2014:** It was noted that Steve will be a RD (50s) but he will also remain on the slate as a member-at-large. Shelly will send an email to all members, listing the slate and inviting all members to vote via email between Dec 1 and Dec 15.

**Financials (Sophia):** Balance shows a 10.5K increase, 76K total. Profit and loss statement shows 17% increase in income. Sophia has updated the tax exempt status and renewed the club's insurance. Race directors may contact Sophia about the insurance for their races; she will also forward a link to race directors so they can file the form themselves.

Charlie initiated a discussion about USATF insurance, because if the club insured with them it would make sanctioning a smoother process. We currently pay \$1400 per year, plus a ~\$250 waiver for equipment. What would it cost to insure with USATF?

**Donations:** In the past FLRC has donated \$1500/yr to the Ithaca Youth Bureau for each of three years, \$1500/yr to Wilderness Search and Rescue, and \$300 to the Finger Lakes Trail Conference, plus a \$35/yr FLTC membership. Gerrit

asked if we should add the Cayuga Trails Club to this list. Joel will look into this. Steve moved and Lorrie seconded that we donate the same amount of money to IYB, WS&R and FLTC as previously. Discussion ensued, in which Andy suggested that we up the FLTC contribution to \$500. The motion was amended to include \$500, rather than \$300, for FLTC. Motion passed.

Nancy reported that the Seneca 7 race director has offered FLRC \$200 for our help with the Seneca 7 race. Should we accept it? If so, should it go to the scholarship fund? There was some discussion, but the matter was tabled for now. Nancy will organize volunteers to help with two Seneca 7 aid stations. Two groups of five volunteers each will be needed.

**Membership:** Melissa, not present, provided the data via email: memberships: 178 individual, 190 family, 27 life, 1 team. Total: 396.

#### **News and Outreach:**

April 6<sup>th</sup> has been set as the date of the 2014 Skunk Cabbage races.

Shelly moved and Maria seconded that FLRC offer \$100 per person to the Vet Women traveling to the National XC Meet in Bend, Oregon in December. Motion passed, with Lorrie, who is on the Vet Women's team, abstaining.

#### **Marketing & Programming:**

**Website (Maria):** A new page has been added for the 2014 race dates. Race directors are advised to check it for accuracy. Rob would like to have web pages for track. Maria said that this was certainly possible. Evan would like a downloadable pdf of the race calendar. Maria will make one.

**Equipment (Gary):** Gary was not present.

#### **Other VP Business:**

**Track (Rob):** Gary, who was not present, had suggested that we develop online registration for meets, especially for teams that are coming from out of town. There was some discussion. Some of the kids' teams already register ahead of time.

Timing equipment was discussed, including the possibility of having F.A.T. equipment. Rob reported that due to a combining of two schools in Elmira, there may be F.A.T. equipment available. He will check. It would also be very useful to have a second Time Machine with a wireless connection to the gun.

**Trails (Joel):** Steve Shaum has agreed to 'wear the red hat' as primary director of the Finger Lakes 50s. Scotie Jacobs will also be active on the committee. Date will be July 5<sup>th</sup>. Thus far, the Potomac campsite has been reserved, Sophia will file for the insurance, the contract with the timing company is in the mail, Hammer will sponsor (and Scotie is working on Ithaca Beer for their sponsorship as well), Rusty is handling Search & Rescue and the ice truck, Evan is in charge of volunteers, Lorrie has the food lined up, and Nancy is scraping the web site.

**Roads (Charlie):** Nothing to report. Lorrie asked about the recertification of the Skunk course. Per Gina and Charlie, there will be a Skunk meeting next Wednesday.

**Race Calendar:** Will be finalized soon.

**FLRC midwinter member event (Maria):** Perhaps FLRC should hold a banquet every 3 years, but have an annual, less formal event on the other years that would include a Sunday afternoon annual business meeting, cocktails and appetizers. Sue suggested 6 Mile Creek Winery as a possible venue. Planning will continue.

Sue Aigen suggested that FLRC send a sympathy card to Liz Vance on the death of her husband. Shelly will send a card.

Meeting adjourned at 7:10 pm. Next meeting will be Wednesday, December 11th.

Respectfully submitted by Shelly Marino, board secretary